Making the healthy CHOICE the easy CHOICE



Over the past 10 years, leaders in Greenville County have been working diligently to address root causes of childhood obesity from a Policy, Systems and Environmental (PSE) approach. As a result, LiveWell Greenville (LWG) partners have achieved a series of systems changes that have begun to transform Greenville into a community that supports healthy choices at every turn. In the 2016 community health needs assessment, obesity was identified as a priority. Since then, the following significant impacts have been implemented:

In 2018-19, 28 LiveWell Schools were recognized for implementing more than 188 health promoting policies, impacting more than 22,000 students and 2000 staff

Out of School Time

At School

25 OST providers set and met almost 1,700 PSE goals to increase physical activity and exposure to healthy foods The 5 largest providers of summer meals participated in a summer feeding program nutritional assessment, resulting in the "2018 State of Summer Feeding Report". These providers serving 154,824 meals to children in need have committed to improving nutritional quality of meals served, specifically reducing sugar consumption during breakfast.

Early Childhood

A pilot initiative with 8 sites, to increase physical activity and healthy meals in pre-schools resulted in the implementation of over 1200 policy or environmental changes. In collaboration with Furman University and SNAP-Ed, LWG recruited 40 EC sites to participate in the Palmetto HEALthie Start project, a multi-year research study to make lasting healthy eating/active living changes. The health promoting PSEs implemented at LW At EC pilot sites are impacting an estimated 805 youth plus an additional estimated 3,500 through the Palmetto HEALthie Start project.

At Work

32 company sites across Greenville County are actively engaged in creating a culture of health in their work environment that has produced more than 336 PSE changes impacting more than 40,470 employees. LWG implemented a pilot with 8 small-to-mid sized organizations (less than 200 employees) to determine the effectiveness of the LiveWell at Work model with little wellness infrastructure.

At Worship

There are 22 faith communities engaged with LiveWell At Worship serving predominantly low-income families and vulnerable populations at high risk for obesity and associated chronic disease. The health promoting PSEs implemented at these sites are impacting 5,607 congregants.

Bon Secours St. Francis and LiveWell Greenville are partnering to create a cohort of Hispanic congregations working on healthy policies and environments.

Physical Activity

Park Hop, a community wide scavenger hunt aimed at increasing park usage and physical activity engaged 1070 children in summer 2019, this program continues to be one factor in addressing summer weight gain among school aged children by increasing family awareness of parks, engagement in physical activity and connection with nature. LWG partners are working with schools and churches to increase community play and engagement in "play deserts," through the development of open use agreements (where the community can utilize playgrounds, tracks and fields after hours. In 2018, 5 schools created open use policies.

Healthy Eating

LWG is partnering with groups across the county to support the development of a Greenville Food and Farm Council aimed at increasing access to healthy foods to all, but particularly in food desert communities.