



Inputs	Activities	Immediate Actions	Short Term Outcomes	Intermediate Outcomes	Long-Term Outcomes
<p>Staff Time</p> <p>Dollars/Sponsors</p> <p>Communications</p> <p>Partnerships</p>	<p>Development of park clues</p> <p>Deployment of passport</p> <p>Advertisement of incentives</p> <p>Development of mobile app</p> <p>Communication Plan including messages for general community</p> <p>Communication Plan including messages for disparate health communities</p>	<p>Number of Park Hop participants</p> <p>Number of Park Hop participants from disparate health communities</p> <p>Number of females Park Hop participants</p> <p>Number of park visits</p> <p>Number of minutes per park visit</p> <p>Number of minutes in physical activity per park visit</p> <p>Number of communication messages</p>	<p>Discovery of parks</p> <p>Increased time in parks</p> <p>Increased frequency of park visits</p> <p>Change in attitudes toward park enjoyment, quality and safety</p>	<p>Increased physical activity</p>	<p>Improved weight status</p> <div style="text-align: center;">  <p>Impact</p>  </div> <p>Decreased blood pressure and chronic disease</p>