



At Worship Community Action Plan

Goal: Support Faith Communities in helping members achieve a healthier lifestyle.

Background:

LiveWell Greenville is a network of organizations partnering to ensure access to healthy eating and active living for every Greenville County resident. Formed in 2010 by the Piedmont Health Foundation and hosted by the YMCA of Greenville, the coalition has engaged more than 100 key partners in crafting plans to create policies, systems, and environments in our community to make living well easier. Safe places to walk and bike, healthier foods in schools and workplaces, nutritious snacks in child care centers, better access to parks – these and other positive initiatives will be shepherded by the partners of LiveWell Greenville.

The **vision** of LiveWell Greenville is to establish Greenville County as the healthiest place to live in the nation.

The **mission** of LiveWell Greenville is to make the healthy choice the easy choice by creating and maintaining a community that supports healthy eating and active living.

The **Values** are:

Sustainable Impact – LiveWell Greenville supports policies, systems and environments (PSEs) to positively influence large sectors of the community and to ensure that initiatives which promote healthy eating and active living are long-term and self-sustaining.

Collaboration – LiveWell Greenville supports collaboration of multiple sectors, partners and organizations to share expertise, perspectives and resources to promote healthy eating and active living.

Engagement – LiveWell Greenville actively engages all sectors of the community by 1) creating open, two-way dialogue 2) fostering interaction among stakeholders and 3) providing resources and opportunities to residents, organizations, businesses and leaders.

Empowerment – LiveWell Greenville encourages organizations, citizens and target populations to be promoters, influencers and beneficiaries who promote healthy eating and active living through education and communication.

Initiative Description

LiveWell Greenville in faith communities is multi-component interventions that focus on improving nutrition and physical activity, while decreasing the tobacco behaviors of all individuals within its setting by using educational strategies to promote healthy behavior change, nevertheless developing policies to sustain the behaviors. The interventions also build social support within the faith communities by including pastors, health ministers, committee members and parishioners in educational and interactive workshop sessions to encourage positive role modeling and reinforcement of holistic health messages.

With the receipt of the Community Transformation Grant in 2012, LiveWell Greenville initiated, in partnership with the Greenville Family Partnership, the goal of informing families on the negative effects of second and third-hand smoke. In 2014, LiveWell Greenville was awarded the Partners in Community Health Grant, again from the Centers of Disease Control. This grant allows for the expansion of the mobile food truck, community



At Worship Community Action Plan

Goal: Support Faith Communities in helping members achieve a healthier lifestyle.

gardens, Play Streets and Mobi-Rec into both food and play deserts in Greenville County. Faith Communities located within these areas are encouraged to participate in these initiatives.

At Worship Workgroup Partners

Reverend Sean Dogan, Facilitator, Pastor, Long Branch Baptist Church, and past chair, LWG Leadership Team

Peggy Baxter, LCSW, Member, Long Branch Baptist Church [Mentor Church]

Walter Bennett, Director of Operations, Pelham Medical Center

Reverend Darian Blue, Pastor, The Love Center [previously Nicholtown Baptist Church]

Dr. Lynette Gibson, RN, Allen Temple AME Church, USC Upstate

Melinda H. Gillispie, RN BSN, Community Relations Coordinator, Greenville Health System

Laura Long, Program Coordinator, SC DHEC

Adela Mendoza, Executive Director, Hispanic Alliance

Dr. Meghan Slining, Evaluator, Furman University

Yvonne Reeder, LWG Community Liaison & past president of the Nicholtown Association

Joan Riley, RN, Parish Nurse, Lutheran Church of Our Saviour

Anna Vukin, Faith Communities Organizing Coordinator, Bon Secours St Francis Health System

Margaret Stephens, LiveWell Greenville



At Worship Community Action Plan

Goal: Support Faith Communities in helping members achieve a healthier lifestyle.

Community Action Plan

The LiveWell Greenville At Worship Initiative supports policy, environment and culture change by:

- Addressing healthy options at all congregant meals to include increased consumption of fresh, frozen, dried and canned [w/no sugar added] fruits, and vegetables; decreasing fat and sodium intake.
- Providing water as the drink of choice for all meals, children's snacks and meetings held at each faith community.
- Adopting a no-tobacco-product use on campus policy.
- Providing healthy role models by pastors, health ministers and committee members.
- Providing direct and indirect education on healthy eating, active living and tobacco use.

Original Objectives adopted by the At Worship Workgroup include:

- Increase the number of faith communities/faith leaders who actively pursue creating health ministries that focus on prevention.
- Increase knowledge, attitudes and behaviors that demonstrate commitment to healthy eating, active living and smoke-free environments among members of faith communities.
- Increase the number of faith communities that establish environments and a culture of wholeness that promote and support healthy eating, physical activities and smoke-free living.



At Worship Community Action Plan

Goal: Support Faith Communities in helping members achieve a healthier lifestyle.

Objective 1: Increase the number of faith communities/faith leaders who actively pursue creating preventative health ministries.

Strategy	Actions/Tasks	Performance Target	Timeline	Who to Lead	Who to Engage
1.1 Foster broad networks of faith communities interested in or currently working on healthy eating, active living, and tobacco prevention strategies.	1.1.1 Hold quarterly workshops for representatives and/or leaders of faith communities interested in or actively pursuing an environment that supports healthy eating, active living, and tobacco prevention.	Increase faith communities attending from 8 to 15	Quarterly	Margaret, At Worship Workgroup, Program Planning Committee	Faith Communities; community partners
	1.1.2 Increase the number of congregations participating from 8 to 15.	Increase roster to 15 faith communities	By December 2016	Specialist, At Worship Workgroup,	Faith Communities
	1.1.3 Hold an annual summit to heighten awareness, motivate new participants, increase knowledge, and foster connections.	Increase by 10% annually	Ongoing	LWG Specialist, At Worship Workgroup, Program Planning Committee	Community Partners representing nutrition, active living and tobacco cessation
	1.1.4 Develop and Support partnerships between pilot and new faith communities: <ul style="list-style-type: none"> • Create a checklist for contacts. • Evaluate partnership process at each quarterly workshop. 	4 partnerships	December, 2015	LWG Specialist, At Worship Workgroup	Pilot and new faith communities



At Worship Community Action Plan

Goal: Support Faith Communities in helping members achieve a healthier lifestyle.

Objective 2: Increase knowledge, attitudes, and behaviors that demonstrate commitment to healthy eating, active living, and smoke-free environments among members of faith communities.

Strategy	Actions/Tasks	Performance Target	Timeline	Who to Lead	Who to Engage
2.1 Provide outreach to faith communities to build awareness of the role they can play in promoting healthy eating, active living, and tobacco cessation.	2.1.1 Utilize faith leaders to have peer-to-peer conversations to increase awareness of the role a healthier lifestyle can play in supporting the health of faith communities.	3 new congregations engaged	January, 2015 & ongoing	Pastor Dogan & all faith leaders of participating faith communities	Pastors/Faith Leaders & Health Ministers
	2.1.2 Update website and other social media that provides detailed information about the tools and resources available in the Greenville area, as well as provide a link on other faith communities' websites.	# hits on website and likes on Facebook & Twitter	July, 2015	LWG	Drum Creatives; Communication Specialist
	2.1.3 Feature success stories on "Look Who's Living Well" on webpage or in other publications to recognize those who are doing great work and motivate other to begin.	Quarterly story	April, 2015 & ongoing	LWG intern, LWG Specialist, At Worship Workgroup	All Participating Churches, Mentor & Community Partners
	2.1.4 Continue an e-newsletter for distribution.	Monthly to Quarterly distribution	May, 2015 & ongoing	LWG intern, LWG Specialist	At Worship Workgroup & LWG data base; participating faith communities
	2.1.5 Conduct peer-to-peer information discussions with faith leaders.	Annual Faith Leader's Breakfast	Fall 2015 & ongoing	Pastor Dogan, LWG At Worship Workgroup	All participating faith communities



At Worship Community Action Plan

Goal: Support Faith Communities in helping members achieve a healthier lifestyle.

	2.1.6 Work with the media to highlight key success stories and motivate others to begin – draft an Op-Ed piece, pitch stories to the journalists/newscasters.	2 media opportunities	January, 2015	At Worship Workgroup, LWG Communication Specialist	All participating faith communities
2.2 Continue formal evaluation of LiveWell At Worship activities.	2.2.1 Collect baseline & institutional evaluation with IRB approved surveys.	Congregational & Institutional Surveys	Ongoing	Dr. Powers, LWG Evaluation Coordinator, Drs. Slining & Gibson	All new participating faith communities
	2.2.2 Analyze results and utilize data for continuous improvement.	Survey data Goals & Action Plans	December, 2015	Dr. Slining & Furman Fellows; LWG Specialist	All new participating faith communities
	2.2.3 Share progress, success and opportunities to motivate others to participate.	Quarterly workshops	Ongoing	At Worship Workgroup; Program Planning Committee	All faith communities
	2.2.8 Explore qualitative evaluation options.	Capture stories, photo voice	September, 2016	Dr. Lynette Gibson	Participating faith communities



At Worship Community Action Plan

Goal: Support Faith Communities in helping members achieve a healthier lifestyle.

Objective 3: Increase the number of faith communities that establish environments and a culture of wholeness that promote and support healthy eating, active living and smoke free environments.

Strategy	Actions/Tasks	Performance Target	Timeline	Who to Lead	Who to Engage
3.1 Develop and/or provide links to existing tools and resources that faith communities can use to create a health ministry focused on prevention.	3.1.1 Update the LWG At Worship toolkit as needed.	Review bi-annually	Ongoing	At Worship Workgroup,	Subcommittee Interns
	3.1.2 Update the toolkit and resources on the LiveWell Greenville & Partners' websites. Partners will report to LWG when tools/resources are distributed to communities.	Partners will report distribution to communities quarterly	Ongoing	LWG, Community Partners	LWG Communication Specialist; Interns
	3.1.3 Promote the toolkit through outreach and general LiveWell communications.	Review and report bi-annually	Ongoing	At Worship Workgroup, LWG, partners	LWG Communication Specialist
	3.1.4 Provide email communication regarding upcoming events related to mobile food truck, community gardens and symposiums.	Monthly emails during spring and summer months	April, 2015 – September, 2017	LWG Specialist, Interns, LWG Communication Specialist	Pastors/Spiritual Leaders & Health Ministers
	3.1.5 Provide email communication regarding PlayStreet and Mobi-Rec events.	Monthly emails/newsletters	April, 2015 – September, 2017	LWG Specialist, Interns, LWG Communication Specialist	Pastors/Spiritual Leaders & Health Ministers
	3.1.6 Develop Best Practices for communities of faith to support policy, environment and cultural change.	Best Practice Document	Fall, 2015	LWG Specialist, Intern	At Worship Workgroup, Health Ministers, Pastors/Spiritual Leaders



At Worship Community Action Plan

Goal: Support Faith Communities in helping members achieve a healthier lifestyle.

Strategy	Actions/Tasks	Performance Target	Timeline	Who to Lead	Who to Engage
3.2 Provide intensive technical assistance and support to faith communities for whom this type of ministry is a priority.	3.2.1 Complete second pilot phase and assess lessons learned.	Pre & Post evaluations	Fall, 2015	Drs. Slining & Gibson, LWG Specialist, At Worship Workgroup	All pilot faith communities
	3.2.2 Engage all participating faith communities to develop a plan for the third phase, which would include policy development.	Action Plans	August, 2014 – July, 2015		Pastors/Spiritual Leaders & Health Ministers of All participating faith communities
	3.2.3 Recruit up to 5 faith communities each year.	Up to 5 sites each year	January, 2015 & ongoing	LWG Specialist, At Worship Workgroup	All participating faith communities
	3.2.4 Provide Technical Assistance to develop plan of action based on baseline assessment summaries for new faith communities.	Goals & Action Plans	April, 2015 & ongoing	LWG Specialist	Health Ministers & Ministry Teams



At Worship Community Action Plan

Goal: Support Faith Communities in helping members achieve a healthier lifestyle.

Objective 4: To facilitate the development and adoption of a “Healthy Faith Community” designation for faith communities committed to supporting healthy eating and active living for their congregations.

Strategy	Actions/Tasks	Performance Target	Timeline	Who to Lead	Who to Engage
4.1 Incentivize faith communities to develop policies and create a sustainable plan for healthy eating and active living.	4.1.1 Develop & Adopt Best Practices specific to faith communities	Subcommittee will develop and submit to workgroup for approval	August, 2015	LWG At Worship subcommittee & Workgroup; LWG Specialist	Share adopted Best Practices with all participating faith communities at August Quarterly Workshop
	4.1.2 Using established Best Practices, develop the criteria for the Healthy Faith Community designation award.	Subcommittee will develop & submit to workgroup for approval	August, 2015	LWG At Worship subcommittee & Workgroup; LWG Specialist	Share adopted Best Practices with all participating faith communities at August Quarterly Workshop
	4.1.3 Develop award application process.	Subcommittee will develop & submit for workgroup approval	October, 2015	LWG At Worship subcommittee & Workgroup; LWG Specialist	LWG Evaluators
	4.1.4 Analyze application.	Submit to Evaluators to design	February, 2016	Evaluators	
	4.1.5 Share application with mentor and pilot faith communities	Receive at least 10 applications in the first year	November, 2016	LWG Specialist	At W Workgroup All participating faith communities



At Worship Community Action Plan

Goal: Support Faith Communities in helping members achieve a healthier lifestyle.

4.2 Identify sponsor for awards.	4.2.1 Identify Sponsor[s] for awards	Dollars to support incentive: gold, silver, bronze level awards	June-December, 2016	LWG At Worship Workgroup; Communication & Fund Development Teams	Community Partners
	4.2.2 Recognize awardees at the annual summit	First awards presented at the 2017 Summit	February or March, 2017 & ongoing	LWG AtW Workgroup; Specialist	All faith communities may apply