



## Healthy Fundraisers

- Raffle off teachers
  - Teachers donate an afternoon to do an activity with a small group of kids—bake cookies, go to a movie, go bowling, etc. Kids love to see their teachers out of the classroom!
- Turn playground into garage sale
  - Have kids and parents donate gently used toys, clothes, books, etc. and have a big sale on the playground. This is a great alternative to just asking for money!
- Get cash for trash
  - Recycling brings in money AND teaches kids to take care of the planet. Have students and parents collect old cell phones, ink cartridges, aluminum, and batteries and exchange them for cash.
- Reach out online
  - Have an online auction! Get donations from local businesses like jewelry, weeks of camp, rounds of golf, water park passes, and clothes.
- Spell out success
  - Kill two birds with one stone and raise money while teaching kids to love to learn. Have teachers choose a list of 10 to 20 words for each grade level, and have friends and family pledge a certain amount for each word the student spells correctly on a test taken two weeks later. Teachers announce total words spelled correctly, and students celebrate with a party.
- Sell masterpieces
  - Have students' artwork printed on T-shirts, cards, mugs, etc
- Laugh at the leader
  - Is your principal the kind who would do something absurd for a day to help raise money? If so, take advantage of his or her goofiness and offer it as a reward for your fundraising project. Have him promise to pull off some crazy stunt if the school reaches their fundraising goal. He could wear a penguin suit for a day, get duct taped to the wall, be slimed with green goo, or get squirted with water guns by students. The possibilities are endless!
- Sell sustainable, eco-friendly products such as stainless steel water bottles with your school's logo
- Sell gardening kits so kids and families can start a garden at home!
- "Bakeless" bake sale. Instead of buying ingredients and baking an item, parents make a donation of what they would have spent
- Produce "box" sales
- Bowling or skate night
- Car wash
- Fall Festival
- Penny war
- Read-a-thon
- Bingo night
- Fun Run/Color Run
- Silent Auction
- Spirit Rock



## Teacher JogAThon, Rogers Middle School PTA, Long Beach, CA

*Instead of asking students to participate in a jog-a-thon, the Rogers Middle School PTA decided to recruit the school staff to commit to running in their place. Students were asked to "invest" in their teachers by sponsoring them. The teachers really went the extra mile and dressed up in simple to elaborate costumes.*

*They stretched for a few minutes and "ran" for eight, so the whole activity only took 45 minutes to get everyone out to the field, introduce the runners, stretch, run, award prizes, and get the students back to their classes. Everyone had fun participating and watching, and students felt a sense of pride and respect for the staff and teachers. The event raised more than \$16,000 towards the purchase of classroom air conditioning units, chairs for the library, computer technology, student field trips, and basic classroom supplies and equipment.*

Visit [www.lbrogers.schoolloop.com](http://www.lbrogers.schoolloop.com) for more information.

Healthy Fundraising Guide:

<http://www.eatsmartmovemorenc.com/EatSmartSchoolStds/Texts/fundraising.pdf>

Alliance for a Healthier Generation Fundraiser Ideas:

Be sure to sign your school up to access a wealth of information from this site. It is free and easy to do. They have many great resources and articles, such as:

<https://www.healthiergeneration.org/>

USDA list of fundraising ideas and examples:

<http://healthymeals.nal.usda.gov/healthyfundraising>

High School Fundraisers:

<http://www.nyc.gov/html/doh/downloads/pdf/cdp/fantastic-fund-hs.pdf>

Using local resources:

<http://healthymeals.nal.usda.gov/hsmrs/iowa/Go%20Local%20and%20Get%20Green.pdf>

Marvin's Produce:

<http://thebox.marvinproduce.com/>

Fundraising ideas from nojunkfood.org:

<http://www.nojunkfood.org/fundraising/>

Healthy Fundraising Success Stories:

<http://www.cspinet.org/new/pdf/healthy-school-fundraising-success-stories.pdf>

Eat Smart Move More SC:

<http://eatsmartmovemorenc.org/blog/2015/01/schools-can-profit-from-healthy-fundraisers/>