

MELISSA L. FAIR

95 Regent Drive - Greenville, SC 29617 - (864)423-2935- Melissafair@gmail.com

EDUCATION

University of South Carolina, Arnold School of Public Health

Master of Public Health, Health Promotion, Education, and Behavior (HPEB)

Columbia, SC
August 2014

Furman university

Bachelor of Science in Health and Exercise Science

Greenville, SC
May 2010

RELATED JOB EXPERIENCE

LiveWell Greenville

Communications and Park Hop Coordinator

Greenville, SC
3/13-Present

- Work on the creative planning and implementation of the Park Hop Campaign to increase physical activity and parks usage
- Plan and execute the Park Hop Evaluation plan including drafting and distributing surveys and conducting SOPARC observations and trainings
- Manage communication, facilitate meetings, and direct the efforts of the six park municipalities in Greenville County working on the parks campaign
- Develop media pitch and grants for Park Hop Campaign
- Develop LiveWell Greenville website and social media content
- Attend events and networking sessions to develop relationships with LiveWell partners and provide general education about healthy lifestyle behaviors
- Coordinate communication efforts including newsletters and targeted e-mailings
- Provide event support and coordination to all LiveWell Greenville events
- Act as employee liaison to support the LiveWell Greenville At Work Workgroup

The Life Center at Greenville Hospital System

Exercise Physiologist

Greenville, SC
July 2012-Present

- Make recommendations for exercise and monitor progress based on individual cardiac history for Cardiac Rehab patients
- Teach Exercise Prescription classes for Cardiac Rehab patients
- Lead new patient orientation class for Cardiac rehab patients
- Assist in Heart life patient charting and discharge
- Design comprehensive strength training and cardiovascular exercise programs
- Provide client education about diet and activity behavior modifications to support weight loss and weight management
- Work with members on appropriate goal setting in order to sustain physical fitness and nutritional lifestyle changes
- Conduct member physical fitness assessments and obtain biometric measurements

OTHER EXPERIENCE

Built Environment and Community Health (BEACH) Lab at the USC Arnold School of Public Health

Research Team Member

May 2014-Pesent

- Lead role in the LiveWell Greenville Park Hop Evaluation
- Creating and entering database for Park Hop SOPARC observations
- Provide team support on other evaluation and research initiatives
- Assist in preparation of manuscripts from BEACH Lab research and evaluation projects
- Participate in group meetings to develop new research and evaluation opportunities

National Recreation and Parks Association Parks Prescription Grant

Grant Coordinator

May 2013-December 2013

- Responsible for all grant reporting and communication with NRPA
- Aid in develop parks prescription patient survey
- Aid in development of park prescription form to be given to patients
- Identify complete parks and develop parks prescription maps for four quadrants of Greenville County
- Act as LiveWell Greenville staff liaison between LiveWell Greenville and New Impact Healthy Lifestyles Clinic

Taylor's Free Medical Clinic

Pharmacy Clinic/Medical Records Volunteer

May 2012-July 2012

- Stock pharmacy shelves
- Give out filled prescriptions to patients explaining pertinent dosage and other instruction
- Retrieving, updating, and refilling medical records for patients
- Providing other office support such as filing, data entry

MELISSA L. FAIR

95 Regent Drive - Greenville, SC 29617 - (864)423-2935- Melissalfair@gmail.com

Pro-Axis Physical Therapy

Clinic Intern

May 2009-August 2009

- Provide physical therapist with assistance in implementing patient care plan
- Ensure all facility equipment was in clean good working condition

Oakmont Nursing Home

Activities Center Volunteer

2008-2010

- Aid with planning and execution of resident social events
- Teach exercise classes for nursing home residents

PUBLICATIONS

Besenyi, G.M., Fair, M.L., Dunlap, E., Kaczynski, A.T., Powers, A., & the LiveWell Greenville Park Hop Team. (under review).
Park Hop: An inter-agency collaboration to promote park visitation and physical activity in Greenville, SC .Manuscript submitted for publication.

PRESENTATIONS

Fair, M. (2014). Park Hop: Inter-agency collaboration to promote park visitation and physical activity among youth in Greenville County, SC. South Carolina Recreation and Parks Association, Hilton Head, SC.

Fair, M. (2014). Park Hop: fostering parks usage and discovery. Southern Leisure Management and Trends Institute, Greer, SC.

Fair, M. (2013). Park Hop: a pilot year summary findings. Greenville County Parks Directors Association, Greenville, SC.

ACTIVITIES

- Hispanic Alliance Advisory Board Member, Greenville, SC
- Greenville Pulse Organization, Young Professionals Organization, Greenville, SC
- Opportunity Greenville, Leadership Development Program, Greenville Chamber of Commerce, SC
- Health and Exercise Science Majors Club, Furman University, Greenville, SC
- Kappa Kappa Gamma, Furman University, Greenville, SC

REFERENCES

- Eleanor Dunlap, MPH, Community Relations, Graham Foundation (formerly Lead facilitator for LiveWell Greenville), eleanor@thegrahamfoundation.org
- Sally Wills, MPH, Executive Director, LiveWell Greenville, swills@livewellgreenville.org
- Alicia Powers, M.S, PhD., Professors of Health Sciences Department, Furman University, Alicia.powers@furman.edu
- William J. Pierce, B.A., M.S., Ed.D., Professor and Chair of Health Sciences Department, Furman University, bill.pierce@furman.edu